

DELIVERY PLAN 2022-27 – AREAS WITHIN M&TH TERMS OF REFERENCE

GOAL 1	WORK TO IMPROVE HEALTH AND WELLBEING
GOAL 2	WORK TO MAKE OUR TOWN SAFER
GOAL 3	SEEK TO PROMOTE A SPREAD OF EMPLOYMENT WITH MORE QUALITY AND SUSTAINABLE JOBS AND ENHANCE ECONOMIC PROSPERITY
GOAL 4	DEVELOP ARTS AND CULTURE
GOAL 5	DEVELOP PERFORMANCE BASED MANAGEMENT TO GET IT RIGHT FIRST TIME
GOAL 6	DELIVER EXCELLENT SERVICES ACCORDING TO BOTH NEEDS AND CONSUMER CHOICE

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GOAL 1: WORK TO IMPROVE HEALTH AND WELLBEING

CATEGORY		OFFICER	PRIORITIES
Health Care	M&TH C&E	CE & CS	<ul style="list-style-type: none"> • Contact partners to establish level of provision and main areas of concern. • Make the Town Hall available to supplement health care, wellbeing or social services if required.

GOAL 2: WORK TO MAKE OUR TOWN SAFER

CATEGORY		OFFICER	PRIORITIES
Support for vulnerable	M&TH C&E	CE & CS	Utilise the Council's assets and resources to benefit the most vulnerable in our society

GOAL 3: SEEK TO PROMOTE A SPREAD OF EMPLOYMENT WITH MORE QUALITY AND SUSTAINABLE JOBS AND ENHANCE ECONOMIC PROSPERITY

CATEGORY		OFFICER	PRIORITIES
Business forums & job fairs	M&TH C&E	CO & CS	Be instrumental in instigating a business forum and use the provisions of the Town Hall to facilitate business networking and job fairs.

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GOAL 4: DEVELOP ARTS AND CULTURE			
CATEGORY		OFFICER	PRIORITIES
Encourage visitors	C&E M&TH	CO	Stage directly or with partners, specific events which raise the profile of the town and encourage visitors.

GOAL 5: DEVELOP PERFORMANCE BASED MANAGEMENT TO GET IT RIGHT FIRST TIME			
CATEGORY		OFFICER	PRIORITIES
Health & Safety	M&TH	CS	<ul style="list-style-type: none"> • Complete all health and safety risk assessments for the year, including events. • Complete all statutory periodic safety inspections and checks. • Introduce regular safety toolbox talks/briefings to supplement formal safety training. • Review Health and Safety Policy with Advisors
Digitalisation Plan	M&TH	CS	<ul style="list-style-type: none"> • Review IT provision and develop a Digitalisation Plan to include on-line booking and transactions.

CO=Chief Officer, CE=Community & Environment Manager, CS=Corporate Support & Facilities Officer

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GOAL 6: DELIVER EXCELLENT SERVICES ACCORDING TO BOTH NEEDS AND CONSUMER CHOICE			
CATEGORY		OFFICER	PRIORITIES
Market & Town Hall	M&TH	CS	<ul style="list-style-type: none"> Develop a Markets Policy.
		CS	<ul style="list-style-type: none"> Develop a Business Plan for the Markets
		CS	<ul style="list-style-type: none"> Continue to operate Friday Charter Market under an asset agreement and additional niche Markets in accordance with our Markets Policy.
		CS	<ul style="list-style-type: none"> Continue with “Best Market Trader” Award.
		CS	<ul style="list-style-type: none"> Continue to operate the Town Hall under an asset agreement
		CS	<ul style="list-style-type: none"> Develop a business plan for the Town Hall and undertake a range of commercial events which help maximise its use.
		CS	<ul style="list-style-type: none"> To maintain a high standard of licensing compliance.
		CO & CS	<ul style="list-style-type: none"> Provide a range of services and events in the Town Hall to support and promote the Council's democratic processes, the community, citizens' wellbeing, local businesses and job creation and protecting the Town's environment.
		CS	<ul style="list-style-type: none"> Provide subsidised use of the facility by community organisations and charities which support the Council's strategic aims.
		CO & CS	<ul style="list-style-type: none"> Provide and promote the Town Hall, accommodation for rent within the Asset Agreement.
		CS	<ul style="list-style-type: none"> Manage Neston’s Market Square under the Asset Agreement and maximise its use through hire or concessions.
Winter Maintenance	C&E M&TH	CE & CS	<ul style="list-style-type: none"> Continue the Winter Maintenance service to outside the Town Hall and Market Square and supplement for vulnerable people.
			<ul style="list-style-type: none"> Look in to the feasibility of a voluntary Snow Warden Scheme.

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